



Artist Ad Rates 2007

Handmade Tile Association
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

Full Color, Specific Audience, Quality Publication

Deadline
October 16th, 2006

Sample page layout
two artists per page

<p>In this area make a description of company and or art. Please keep description <u>Under 80 words, 10pt type.</u></p> <p>COMPANY NAME Artist Name Address City, State, Zip Phone Fax e-mail Web Site</p>	<p>Artist #1</p> <p>1/2 page Artist image size 3.85" x 3.85"</p>
<p>Artist #2</p> <p>1/2 page Artist image size 3.85" x 3.85"</p>	<p>In this area make a description of company and or art. Please keep description <u>Under 80 words, 10pt type.</u></p> <p>COMPANY NAME Artist Name Address City, State, Zip Phone Fax e-mail Web Site</p>

You must be an artist from the MN, WI, IA, area to be listed in the artist section

Less is More

Make sure your ad has the who, what, where, why, and when.

HTA Website

You will also receive a weblink to your website from the HTA website. If you do not have a website the HTA will make a page on its site for you at no cost.

10,000 directories are printed and distributed every year.

Advertise in the 2007 Handmade Tile Association Directory

\$125 for Artist Ad (same as last year)
\$ 35 for Business membership
\$160 Total Price

You must be a current \$35 Business Member of the HTA to be listed in this area.

Image Size

Height 3.85 x Width 3.85 decimals 300 dpi - CMYK Format

Text Area - Submit separate from image

In this area make a description of company and or art. Please keep description Under 80 words, 10pt type. Please look at 2006 Directory to get ideas of how you would like to craft your description. Less is more, make sure your ad has the who, what, why, where, and when.

Computer Info

The HTA is PC based. You can send your ad by e-mail or CD. Images should be 300 dpi. All images should be in CMYK. The HTA creates the directory in QuarkXPress 4.0 and in Photoshop 6.0. We will send a proof only if requested. Or attend the proofing party, date to be announced.

Deadlines

Must have ad and payment by October 16th, 2006.

Late Ads

Ads received after October 16th will be considered late. \$25 late fee charge for ads received between October 15th and the 31st.

Need Design Help?

Don't have time to create an ad or don't have the software? For \$100 The HTA can make one for you. Contact HTA for more info.

Send Ads & Payment to

Checks should be sent to and made payable to:

Handmade Tile Association
34 13th Ave NE
Minneapolis, MN 55413

Payment is due with copy.

Questions call

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